

Charlton & Jenrick<sup>LTD</sup>



Creating the Perfect  
Media Wall

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## The *hottest* trend within the electric fireplace industry

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### What is a Media Wall?

A wall that incorporates an electric fire and media device.

Common examples of a media device include:

- TV
- Speakers
- Games Consoles
- TV Boxes

### Why a Media Wall?

Creating maximum visual impact in your home, forging a true modern centrepiece.

Hides cables from electrical appliances, creating a clean uncluttered look.

Extra storage space can be built in, making a media wall functional as well as attractive.

# Important Considerations

## Planning Your Media Wall

### Media Wall Size

Do you want to create a false chimney breast or redesign a whole wall?

### Which Room?

Is your media wall for a large open plan area, living room, conservatory, or kitchen?

### What Media to Incorporate

What size TV do you want built into the wall?

Do you want LED Lighting inside the wall?

Do you want speakers hidden inside the wall?

Do you want your TV box to be hidden behind the wall or be a part of the wall?





# Important Considerations

## LED Lighting

### Why?

LED Lighting creates a customisable feature that can set the mood, from encouraging relaxation to creating a party atmosphere.

LED Lighting accentuates the space, either subtly highlighting the TV recess, or boldly drawing attention to the media wall.

### Location?

LED Lighting can be fitted in a variety of locations, these include:

- Recessed behind TV
- Underneath an overhang
- Inside Large Recessed Shelves
- In the sides of a chimney breast

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*For Media Wall Inspiration, go to pages 6 and 7*

# Important Considerations

## Choosing the Right Fire

### Size

One of the most important considerations is size.

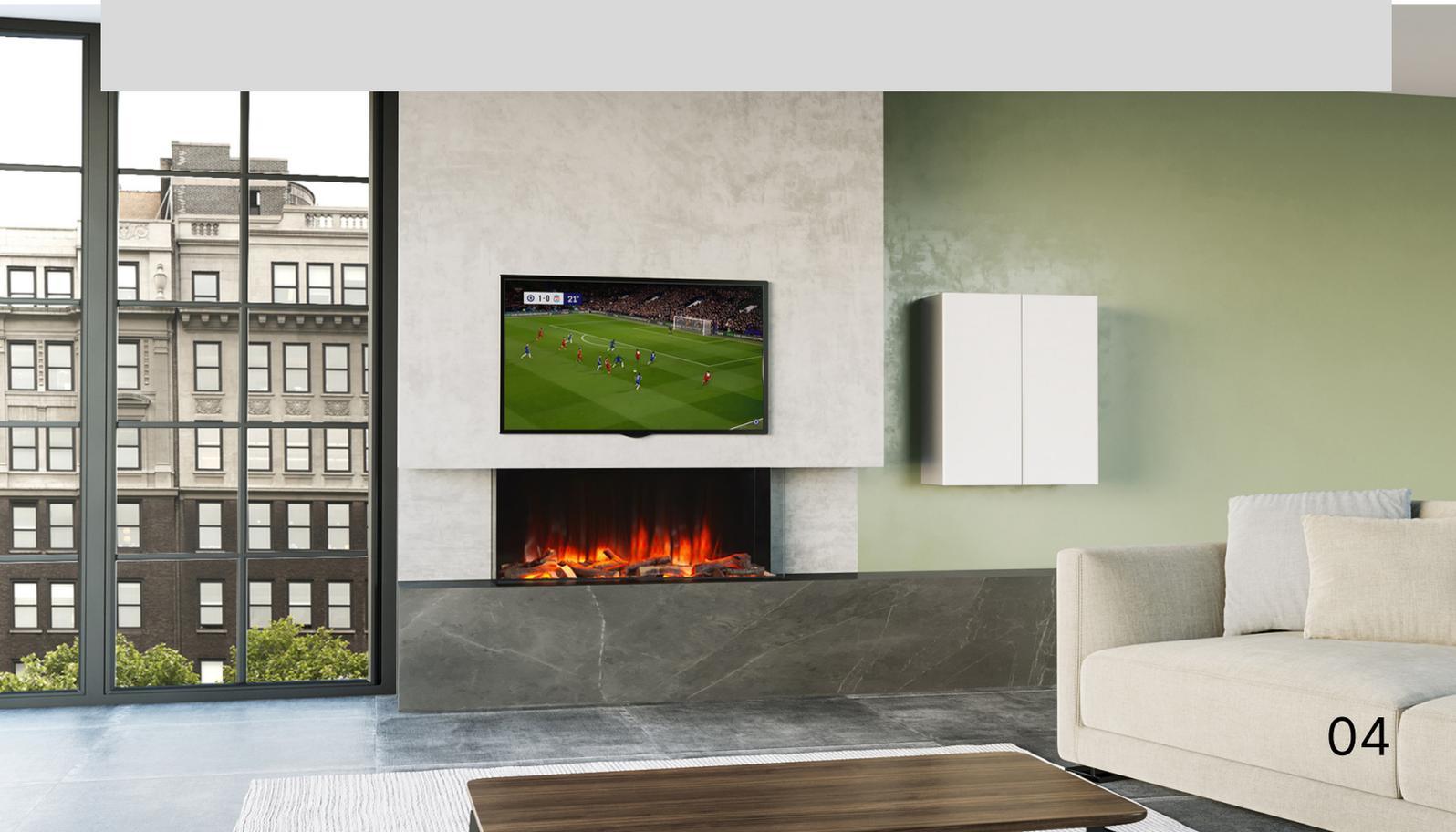
It is important to create a frame of reference when deciding on how big you would like the fire to be.

For example consider how big you want the fire to be relative to the room it is going in or the TV you are installing into the wall.

### Features

Electric fires are all about customisability, so when choosing yours consider these features:

- How many different colours can the flames be set to, and whether they can be made any faster or brighter.
- Whether you prefer big or small logs, or a mixture of the two.
- The length of LED Lighting the fire can be connected to.



# Real World Transformation

Before



After



This real world transformation shows how a media wall can transform an ordinary living room by adding a modern feature that you can design the rest of the room around.

Leaving a memorable first impression, a media wall is perfect for movie nights and social events.

# Media Wall Inspiration



# Media Wall Inspiration



 Example Images supplied by our dealers  
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@cheshire\_media\_walls\_ltd  
@heatlandstovesltd

# Our Large Format Electric Fire Ranges

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## Ranging from 840mm to 1.8m wide



### Polaris

Our most premium range of large format electric fires. Featuring anti-reflective front and side glass panels and our active glowing ember fuel bed with thirteen different colour options and a 14th setting which cycles through all 13 colours.



### iRange Deep

A new deeper version of our iRange large format electric fires, perfect for integration into media walls, room dividers, and feature walls. Featuring our 4D Ecoflame flame technology and exclusive white flame option.



### iRange Slim

The original iRange electric products, this slimmer format exclusively features a hot blue flame option. Compatible with four metres of LED lighting to create a modern interior feature that is sure to impress.